



## Area Labor Profile

**Gordon**

**County**



Updated: Dec 2016

### Labor Force Activity - 2015

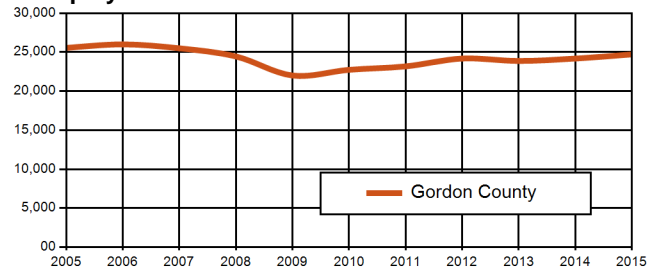
#### 2015 ANNUAL AVERAGES

	Labor Force	Employed	Unemployed	Rate
Gordon	26,223	24,717	1,506	5.7%
Bartow	47,007	44,306	2,701	5.7%
Cherokee	119,452	113,989	5,463	4.6%
Floyd	42,787	39,975	2,812	6.6%
Gilmer	11,694	11,010	684	5.8%
Murray	15,810	14,639	1,171	7.4%
Pickens	13,920	13,192	728	5.2%
Walker	29,580	27,851	1,729	5.8%
Whitfield	44,695	41,863	2,832	6.3%
<b>Gordon Area</b>	<b>351,168</b>	<b>331,542</b>	<b>19,626</b>	<b>5.6%</b>
Georgia	4,770,873	4,490,931	279,942	5.9%
United States	157,129,917	148,833,417	8,296,333	5.3%

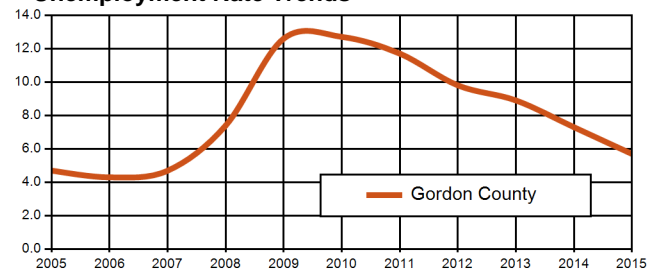
Note: This series reflects the latest information available. Labor Force includes residents of the county who are employed or actively seeking employment.

Source: Georgia Department of Labor; U.S. Bureau of Labor Statistics.

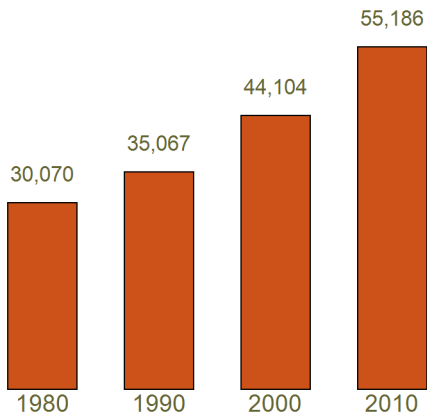
#### Employment Trends



#### Unemployment Rate Trends



#### Population Estimates



#### Population

	2010 Census	2015 Rank	2015 Estimate	% Change 2000-2015	2025 Projected*	% Change 2010-2025
<b>Gordon</b>	<b>55,186</b>	<b>81</b>	<b>56,574</b>	<b>2.5</b>	<b>61,912</b>	<b>12.2</b>
City of Calhoun	15,650					
<b>Gordon Area</b>	<b>734,712</b>		<b>763,281</b>	<b>3.9</b>	<b>858,993</b>	<b>16.9</b>
Georgia	9,687,653		10,214,860	5.4	11,538,707	19.1
United States	308,745,538		321,418,820	4.1	349,439,199	13.2

Source: Population Division, U.S. Census Bureau, \*Governor's Office of Planning and Budget.

**MARK BUTLER - COMMISSIONER, GEORGIA DEPARTMENT OF LABOR**

**Equal Opportunity Employer/Program**

**Auxiliary Aids and Services Available upon Request to Individuals with Disabilities**

**Workforce Statistics & Economic Research; E-mail: [Workforce\\_Info@gdol.ga.gov](mailto:Workforce_Info@gdol.ga.gov) Phone: (404) 232-3875**

# Industry Mix - 2nd Quarter of 2016

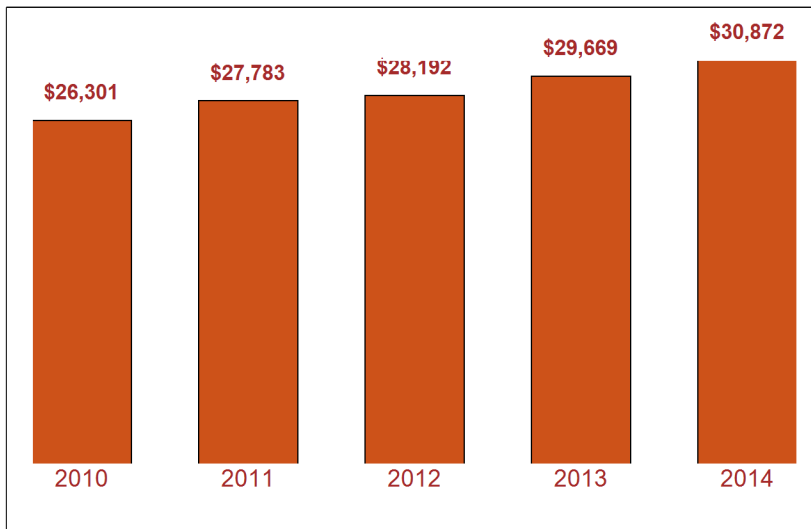
INDUSTRY	Gordon				Gordon Area			
	NUMBER	EMPLOYMENT		WEEKLY	NUMBER	EMPLOYMENT		WEEKLY
	OF FIRMS	NUMBER	PERCENT	WAGE	OF FIRMS	NUMBER	PERCENT	WAGE
<b>Goods-Producing</b>	<b>209</b>	<b>7,627</b>	<b>38.2</b>	<b>798</b>	<b>2,858</b>	<b>69,008</b>	<b>28.2</b>	<b>860</b>
Agriculture, Forestry, Fishing and Hunting	14	113	0.6	743	107	639	0.3	693
Mining, Quarrying, and Oil and Gas Extraction	0	0	0.0	0	25	518	0.2	1,250
Construction	82	693	3.5	928	1,666	9,160	3.7	889
Manufacturing	113	6,822	34.2	786	1,060	58,691	24.0	854
Food	6	*	*	*	39	3,327	1.4	777
Textile Mills	18	1,210	6.1	685	91	8,518	3.5	750
Textile Product Mills	34	3,304	16.6	774	199	21,761	8.9	834
Wood Product	1	*	*	*	49	874	0.4	763
Paper	1	*	*	*	21	1,294	0.5	1,185
Printing and Related Support Activities	5	78	0.4	408	66	1,912	0.8	585
Chemical	9	286	1.4	1,293	78	2,621	1.1	1,121
Plastics and Rubber Products	10	1,197	6.0	817	61	4,198	1.7	892
Nonmetallic Mineral Product	7	152	0.8	854	49	690	0.3	950
Fabricated Metal Product	15	105	0.5	571	118	2,295	0.9	993
Machinery	3	*	*	*	68	1,413	0.6	974
Furniture and Related Product	4	48	0.2	668	60	1,207	0.5	743
Petroleum and Coal Products	0	0	0.0	0	5	*	*	*
Apparel	0	0	0.0	0	5	160	0.1	725
Electrical Equipment, Appliance, and Component	0	0	0.0	0	11	*	*	*
Computer and Electronic Product	0	0	0.0	0	15	440	0.2	796
Primary Metal	0	0	0.0	0	15	1,309	0.5	1,134
Beverage and Tobacco Product	0	0	0.0	0	16	786	0.3	1,409
Transportation Equipment	0	0	0.0	0	28	3,039	1.2	835
Miscellaneous	0	0	0.0	0	66	741	0.3	919
<b>Service-Providing</b>	<b>778</b>	<b>9,539</b>	<b>47.8</b>	<b>609</b>	<b>12,983</b>	<b>141,290</b>	<b>57.8</b>	<b>686</b>
Utilities	1	*	*	*	21	1,252	0.5	1,573
Wholesale Trade	75	1,082	5.4	980	1,109	10,020	4.1	1,064
Retail Trade	204	2,210	11.1	452	2,257	32,777	13.4	497
Transportation and Warehousing	45	455	2.3	633	417	7,880	3.2	814
Information	11	87	0.4	720	173	2,021	0.8	951
Finance and Insurance	51	346	1.7	886	855	4,930	2.0	1,008
Real Estate and Rental and Leasing	40	123	0.6	543	624	2,110	0.9	663
Professional, Scientific, and Technical Services	61	253	1.3	1,008	1,719	7,821	3.2	1,111
Management of Companies and Enterprises	4	*	*	*	55	981	0.4	1,325
Administrative and Support and Waste Management and Remediation Services	48	1,527	7.7	481	918	10,253	4.2	593
Educational Services	4	33	0.2	704	145	2,454	1.0	766
Health Care and Social Assistance	80	1,728	8.7	836	1,478	26,683	10.9	891
Arts, Entertainment, and Recreation	7	58	0.3	198	197	2,763	1.1	380
Accommodation and Food Services	86	1,417	7.1	286	1,200	23,293	9.5	292
Other Services (except Public Administration)	61	184	0.9	597	1,057	5,289	2.2	582
<b>Unclassified - industry not assigned</b>	<b>41</b>	<b>52</b>	<b>0.3</b>	<b>653</b>	<b>758</b>	<b>766</b>	<b>0.3</b>	<b>893</b>
<b>Total - Private Sector</b>	<b>1,028</b>	<b>17,218</b>	<b>86.3</b>	<b>693</b>	<b>15,841</b>	<b>210,298</b>	<b>86.1</b>	<b>743</b>
<b>Total - Government</b>	<b>49</b>	<b>2,739</b>	<b>13.7</b>	<b>708</b>	<b>592</b>	<b>34,018</b>	<b>13.9</b>	<b>741</b>
Federal Government	12	85	0.4	913	101	1,257	0.5	1,006
State Government	13	515	2.6	585	194	4,902	2.0	677
Local Government	24	2,139	10.7	729	297	27,859	11.4	740
<b>ALL INDUSTRIES</b>	<b>1,077</b>	<b>19,958</b>	<b>100.0</b>	<b>695</b>	<b>16,433</b>	<b>244,317</b>	<b>100.0</b>	<b>743</b>
<b>ALL INDUSTRIES - Georgia</b>					<b>298,099</b>	<b>4,257,675</b>		<b>930</b>

Note: \*Denotes confidential data relating to individual employers and cannot be released. These data use the North American Industrial Classification System (NAICS) categories. Average weekly wage is derived by dividing gross payroll dollars paid to all employees - both hourly and salaried - by the average number of employees who had earnings; average earnings are then divided by the number of weeks in a reporting period to obtain weekly figures. Figures in other columns may not sum accurately due to rounding. All figures are 2nd Quarter of 2016.

Source: Georgia Department of Labor. These data represent jobs that are covered by unemployment insurance laws.

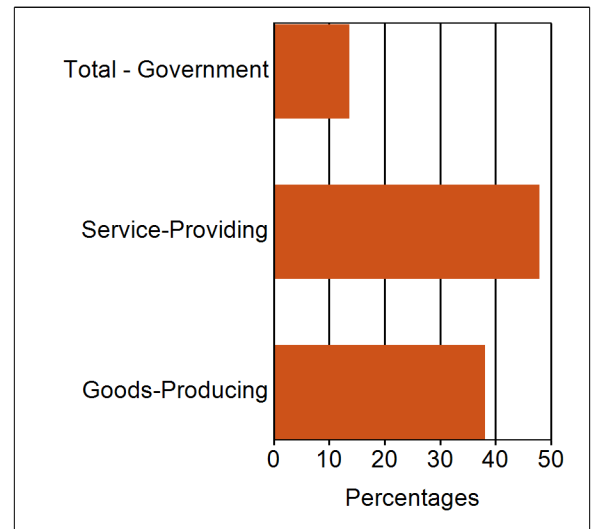
## Gordon Per Capita Income

Source: U.S. Bureau of Economic Analysis



## Gordon Industry Mix 2016

Source: See Industry Mix data on Page 2.



## Top Ten Largest Employers - 2015\*

### Gordon

2Work Staffing  
Apache Mills, Inc.  
Beaulieu Group, LLC  
Engineered Floors, LLC  
Kerry, Inc.  
Mannington Carpets  
Mohawk Carpet Distribution LP  
North Georgia Eye Care  
Shaw Industries Group, Inc.  
Walmart

\*Note: Represents employment covered by unemployment insurance excluding all government agencies except correctional institutions, state and local hospitals, state colleges and universities. Data shown for the Third Quarter of 2015. Employers are listed alphabetically by area, not by the number of employees.

Source: Georgia Department of Labor

### Gordon Area

Engineered Floors, LLC  
Floyd Healthcare Management, Inc.  
Mohawk Carpet Distribution LP  
Mohawk Carpet Distribution LP  
Mohawk Carpet Distribution LP  
O'Reilly Automotive, Inc.  
Roper Corporation  
Sereteen Plant  
Shaw Industries Group, Inc.  
Shaw Industries Group, Inc.

### COUNTY

Gordon  
Floyd  
Whitfield  
Murray  
Gordon  
Whitfield  
Walker  
Whitfield  
Whitfield  
Bartow

## Commuting Patterns

### EMPLOYED RESIDENTS OF

#### Gordon

COUNTY WHERE EMPLOYED	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,855	67.5
Whitfield, GA	2,602	11.1
Bartow, GA	1,628	6.9
Floyd, GA	1,521	6.5
Cobb, GA	341	1.5
Fulton, GA	296	1.3
Murray, GA	179	0.8
Cherokee, GA	148	0.6
Other	928	3.9
<b>Total Residents:</b>	<b>23,498</b>	<b>100.0</b>

### PERSONS WORKING IN

#### Gordon

COUNTY OF RESIDENCE	NUMBER	PERCENT OF TOTAL
Gordon, GA	15,855	72.3
Bartow, GA	1,745	8.0
Whitfield, GA	1,125	5.1
Floyd, GA	999	4.6
Murray, GA	616	2.8
Chattooga, GA	192	0.9
Walker, GA	180	0.8
Polk, GA	147	0.7
Other	1,075	4.9
<b>Total Residents:</b>	<b>21,934</b>	<b>100.0</b>

Note: Other category represents employment from U.S. counties only.

Source: U.S. Census Bureau - 2010 County-To-County Worker Flow Files.

# Education of the Labor Force

## Gordon Area

	PERCENT OF TOTAL	PERCENT DISTRIBUTION BY AGE				
		18-24	25-34	35-44	45-64	65+
Elementary	8.0%	4.0%	6.5%	7.3%	6.5%	16.8%
Some High School	14.5%	23.9%	14.8%	11.4%	12.2%	16.3%
High School Grad/GED	32.3%	33.8%	29.2%	31.9%	33.1%	33.4%
Some College	21.5%	31.1%	22.9%	20.5%	20.6%	16.1%
College Grad 2 Yr	5.4%	3.1%	6.5%	5.8%	6.3%	3.2%
College Grad 4 Yr	12.7%	4.0%	15.3%	16.4%	13.8%	8.8%
Post Graduate Studies	5.8%	0.2%	4.9%	6.8%	7.5%	5.5%
Totals	100.0%	100.0%	100.0%	100.0%	100.0%	100.0%

Note: Totals are based on the portion of the labor force between ages 18 - 65+. The "Some College" category represents workers with less than two years of college and no degree.

Source: U.S. Census Bureau - 2010 Decennial Census.

## High School Graduates - 2015

	PUBLIC SCHOOLS	PRIVATE SCHOOLS*	TOTAL
Bartow	1,087	--	1,087
Cherokee	2,515	--	2,515
Floyd	943	--	943
Gilmer	256	--	256
Gordon	619	--	619
Murray	433	--	433
Pickens	255	--	255
Walker	628	--	628
Whitfield	1,224	--	1,224
<b>Gordon Area</b>	<b>7,960</b>	<b>--</b>	<b>7,960</b>



Note: Public schools include city as well as county schools systems.

\* Private schools data is not available for 2015 from Georgia Independent School Association.

Source: The Governor's Office of Student Achievement of Georgia.

# Colleges and Universities

## Gordon Area

### Pickens

Appalachian Technical College	<a href="http://www.appalachiantech.edu">www.appalachiantech.edu</a>
Appalachian Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>

### Floyd

Berry College	<a href="http://www.berry.edu">www.berry.edu</a>
Aviation Training Center (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Georgia Northwestern Technical College	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Georgia Highlands College	<a href="http://www.highlands.edu">www.highlands.edu</a>
Shorter University	<a href="http://www.shorter.edu">www.shorter.edu</a>

### Cherokee

Canton Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Woodstock Campus (Satellite campus of Chattahoochee Technical College)	<a href="http://www.chattahoocheetech.edu">www.chattahoocheetech.edu</a>
Reinhardt University	<a href="http://www.reinhardt.edu">www.reinhardt.edu</a>

### Walker

Covenant College	<a href="http://www.covenant.edu">www.covenant.edu</a>
Walker County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Northwestern Technical College	<a href="http://www.northwesterntech.edu">www.northwesterntech.edu</a>

### Whitfield

Dalton State College (Technical Division)	<a href="http://www.daltonstate.edu">www.daltonstate.edu</a>
Dalton State College	<a href="http://www.daltonstate.edu/">www.daltonstate.edu/</a>
Whitfield Murray Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

### Gordon

Gordon County Campus (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>
Richardson Road Training Center (Satellite campus of Georgia Northwestern Technical College)	<a href="http://www.gntc.edu/student-services/index.php">www.gntc.edu/student-services/index.php</a>

Note: The colleges and universities listed include public and private institutions. This list is updated periodically as information becomes available.

Source: Integrated Postsecondary Education Data System (IPEDS).

## Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Accounting Technology/Technician and Bookkeeping°	33	50	120	51.5	140.0
Administrative Assistant and Secretarial Science, General°	99	63	61	-36.4	-3.2
Aircraft Powerplant Technology/Technician°	12	19	42	58.3	121.1
Airframe Mechanics and Aircraft Maintenance Technology/Technician°	13	12	10	-7.7	-16.7
Allied Health and Medical Assisting Services, Other°	42	40	54	-4.8	35.0
Autobody/Collision and Repair Technology/Technician°	30	19	22	-36.7	15.8
Automobile/Automotive Mechanics Technology/Technician°	177	150	201	-15.3	34.0
Business Administration and Management, General°	123	185	413	50.4	123.2
Cardiovascular Technology/Technologist	11	9	6	-18.2	-33.3
Child Care and Support Services Management°	2	1	5	-50.0	400.0
Child Care Provider/Assistant°	81	84	137	3.7	63.1

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Computer Installation and Repair Technology/Technician°	13	31	82	138.5	164.5
Construction Management°	9	3	6	-66.7	100.0
Cosmetology/Cosmetologist, General°	142	142	283	0.0	99.3
Criminal Justice/Police Science°	35	30	23	-14.3	-23.3
Criminal Justice/Safety Studies°	103	78	117	-24.3	50.0
Culinary Arts/Chef Training	8	2	13	-75.0	550.0
Customer Service Support/Call Center/Teleservice Operation	14	16	27	14.3	68.8
Data Entry/Microcomputer Applications, General°	89	48	112	-46.1	133.3
Data Processing and Data Processing Technology/Technician°	62	87	71	40.3	-18.4
Dental Assisting/Assistant	31	33	54	6.5	63.6
Diagnostic Medical Sonography/Sonographer and Ultrasound Technician	21	15	15	-28.6	0.0
Drafting and Design Technology/Technician, General	8	7	19	-12.5	171.4
Early Childhood Education and Teaching°	56	46	77	-17.9	67.4
Electrical/Electronics Equipment Installation and Repair, General°	24	31	80	29.2	158.1
Electrician°	19	18	51	-5.3	183.3
Emergency Medical Technology/Technician (EMT Paramedic)°	33	38	148	15.2	289.5
Fire Prevention and Safety Technology/Technician°	1	1	3	0.0	200.0
Fire Science/Fire-fighting°	8	19	14	137.5	-26.3
Fire Services Administration	5	5	7	0.0	40.0
Food Preparation/Professional Cooking/Kitchen Assistant°	28	32	24	14.3	-25.0
General Office Occupations and Clerical Services°	25	19	54	-24.0	184.2
Health Information/Medical Records Technology/Technician°	32	40	92	25.0	130.0
Health Services/Allied Health/Health Sciences, General°	6	2	3	-66.7	50.0
Heating, Air Conditioning, Ventilation and Refrigeration Maintenance Technology/	34	15	33	-55.9	120.0
Human Resources Management/Personnel Administration, General°	17	42	124	147.1	195.2
Industrial Mechanics and Maintenance Technology°	172	185	366	7.6	97.8
Instrumentation Technology/Technician°	18	13	34	-27.8	161.5
Licensed Practical/Vocational Nurse Training	93	81	146	-12.9	80.2
Machine Shop Technology/Assistant°	34	29	60	-14.7	106.9
Marketing/Marketing Management, General	13	9	7	-30.8	-22.2
Massage Therapy/Therapeutic Massage	9	9	9	0.0	0.0
Medical Insurance Coding Specialist/Coder°	27	13	38	-51.9	192.3
Medical Office Assistant/Specialist°	58	40	84	-31.0	110.0
Medical Radiologic Technology/Science - Radiation Therapist	6	8	8	33.3	0.0
Medical Transcription/Transcriptionist°	2	1	1	-50.0	0.0
Medical/Clinical Assistant	51	39	73	-23.5	87.2

# Technical College Graduates - 2015\*

PROGRAMS	TOTAL GRADUATES			PERCENT CHANGE	
	2013	2014	2015	2013-2014	2014-2015
Network and System Administration/Administrator°	23	31	51	34.8	64.5
Nursing Assistant/Aide and Patient Care Assistant/Aide°	15	26	11	73.3	-57.7
Occupational Therapist Assistant	18	18	16	0.0	-11.1
Operations Management and Supervision°	3	7	25	133.3	257.1
Pharmacy Technician/Assistant°	35	27	39	-22.9	44.4
Phlebotomy Technician/Phlebotomist°	19	28	45	47.4	60.7
Professional, Technical, Business, and Scientific Writing°	64	28	53	-56.3	89.3
Radiologic Technology/Science - Radiographer°	18	17	10	-5.6	-41.2
Registered Nursing/Registered Nurse	46	28	33	-39.1	17.9
Respiratory Care Therapy/Therapist	13	9	14	-30.8	55.6
Social Work, Other°	19	33	41	73.7	24.2
Surgical Technology/Technologist°	24	24	24	0.0	0.0
Truck and Bus Driver/Commercial Vehicle Operator and Instructor°	27	43	92	59.3	114.0
Web Page, Digital/Multimedia and Information Resources Design°	2	3	10	50.0	233.3
Welding Technology/Welder°	76	113	295	48.7	161.1

Definition: All graduates except those listed as technical certificates(°) are diploma and degree graduates. Diploma and degree programs are one to two years in length. Technical certificates are less than a year in length. Duplication may occur due to graduates with multiple awards.

Source: Technical College System of Georgia

\*Data shown represents Annual 2013, 2014, and 2015.

Note: Please visit TCSG website for any college configuration changes.

## Active Applicants - Georgia Department of Labor

	TOTAL	Mgt.	Bus. and Finance	Comp. and Arch. Math	Eng.	Life and Soc. Svcs.	Comm. and Svcs	Legal	Ed. and Training	Arts and Design	Health Prac.	Health Support
Bartow	975	155	107	91	148	16	25	7	48	42	179	157
Cherokee	4,001	646	449	1,315	305	111	32	81	222	287	420	133
Floyd	1,086	170	95	189	61	2	72	2	156	71	149	119
Gilmer	1,316	213	129	166	10	0	154	45	85	56	279	179
Gordon	514	73	52	97	103	4	18	0	44	1	67	55
Murray	537	59	112	77	10	27	37	7	32	17	91	68
Pickens	591	104	48	126	34	0	3	6	57	51	151	11
Walker	893	93	53	83	37	4	87	14	69	85	300	68
Whitfield	684	89	83	60	53	7	15	20	65	66	153	73
Subtotal Area	10,597	1,602	1,128	2,204	761	171	443	182	778	676	1,789	863

## Active Applicants - Georgia Department of Labor (cont.)

	TOTAL	Protect. Svcs.	Food Prep.	Ground Cleaning	Personal Care	Sales	Office Support	Farm. and Forestry	Construction	Installation Main.	Prod.	Trans. and Moving
Bartow	6,269	103	283	167	93	426	1,226	61	327	873	1,921	789
Cherokee	8,906	131	274	77	205	1,821	3,942	13	255	697	705	786
Floyd	6,640	75	191	91	186	786	1,555	9	285	642	1,714	1,106
Gilmer	3,541	86	184	105	52	371	1,141	37	149	169	615	632
Gordon	2,582	33	89	100	8	151	806	2	39	237	746	371
Murray	4,275	58	68	35	105	372	1,365	24	57	317	1,031	843
Pickens	2,703	0	180	34	55	413	787	0	146	194	549	345
Walker	5,858	32	281	129	84	473	1,336	104	197	368	1,550	1,304
Whitfield	7,969	43	332	164	144	642	2,023	20	233	682	2,344	1,342
Subtotal Area	48,743	561	1,882	902	932	5,455	14,181	270	1,688	4,179	11,175	7,518

Note: For current applicant data available for a specific occupation, contact the nearest Georgia Department of Labor Career Center.

Source: Georgia Department of Labor (active applicants as of October 2016).

## Georgia Department of Labor Location(s)

### Career Center(s)

462 Riverside Parkway NE  
Rome GA 30162

**Phone:** (706) 295 - 6051 **Fax:** (706) 295 - 6050

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